



# ***WATCHING THE WATCHERS***

Better Late Than Never! Bill 88's Electronic Monitoring Policy Requirements

*Join an Employment Lawyer, Privacy Lawyer & Privacy Consultant for a Free Webinar, Followed by a Q&A*

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PRIVACY  
PRO**

October 19 | 10:30 am - 11:30 EST



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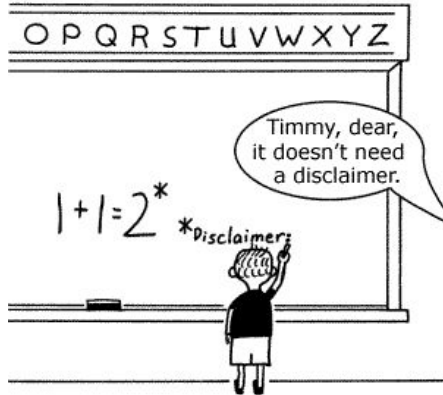
# Land Acknowledgement

We acknowledge that we are on the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and that this territory is now home to many diverse First Nations, Inuit and Métis peoples.

# Legal Disclaimers

Timmy doesn't need a disclaimer but we do...

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Even when it seems obvious



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# Presentation Roadmap



- Background
- Implications
- Your Gameplan
- Questions?



# Background of Bill 88

# Background of Bill 88

- The “Working for Workers Act 2022” amends the Employment Standards Act on Ontario
- Applies to organizations employing more than 25 employees
- Requires employers to, by October 11, 2022:
  - Provide a written policy that outlines workplace monitoring
  - Keep it up to date when changes are made



# What does Bill 88 require?

- A policy must be provided in writing, either on the organization's intranet, or posted
- Must define the purposes for which employees are monitored:
  - Ensure that employees understand whether it applies to general or specific monitoring
  - Inform employees if their devices are being monitored

# Nuances

- This year, applies to organizations that have 25 or more employees as at January 1, 2022
- For future years, employers having 25 or more employees on January 1st of any year, must have a policy in place by March 1st of each year
- Employees includes probationary employees, trainees, officers, employees on lay-off/leave
- Count must include all Ontario locations, as well as temporary staff; part-time/casual each count as 'one'

# Temporary staff

- Where an employer is obliged to provide notice, it must also be made to 'assignment employees' (temporary staff) and notice must include their roles
- Temporary staffing agencies must also provide a notice if they exceed 25 employees

# What the policy has to say

- Policy must state that the employer may electronically monitor employees
  - What are the circumstances of monitoring, and the purposes for which the data might be used
  - The policy has to include all forms of electronic monitoring; if no monitoring is done, the policy must say this
  - The date the policy was prepared and the date any changes were made



# Implications of Bill 88

# Application

- This is not limited to devices provided or issued by the employer, or to work being done at home or remote locations
- Includes many forms of monitoring:
  - GPS/geolocation
  - CCTV
  - Performance monitoring
  - Monitoring electronic communications (email, chat, web usage)

# Consequences?

- The Bill does not limit the kinds of monitoring, nor does it restrict the potential uses of monitoring (whether or not a use may not be detailed in the policy)
  - Complaints under the *Employment Standards Act* are limited to whether the policy is provided
  - Could presumably include they actually disclose the monitoring
- *Quaere*: Does this have implications outside the Employment Standards Act?

# Disciplining Employees

- Can you rely on data gathered for disciplining employees?
  - Is purpose of collection capturing discipline?
  - If unionized, does CBA permit this?
  - What formal notice requirements are in place?
- *Should* you rely on data gathered?



# HR Law & Data

- Evidence rules may exclude the info gathered:
  - Was the measure used necessary?
  - Was the measure likely to be effective?
  - Was loss of employee privacy proportional to the benefit gained?
- Guiding best practice - *is there a less intrusive way to gather the information?*

# Relying on Data to Discipline Employees

- More likely YES can rely on evidence if:
  - Improve customer service
  - Protect assets and network security
  - Enhance employee safety (e.g. missing persons case, high crime storefront area)
  - For GPS in vehicles, for dispatch efficiency and track stolen vehicles
  - In investigations to determine potential breach of law or contract
- More likely NO cannot rely on evidence if:
  - Performance managing employees where employee privacy interests outweigh business needs
  - No advance notice was given nor consent provided
  - A less intrusive option was available
  - In unionized workforces without express CBA permission

# HR Law Risks

- Constructive Dismissal claim in all provinces
- Invasion of privacy tort claims in all provinces
- Grievance in unionized workplaces in all provinces
- Claims under privacy acts in applicable provinces (not Ontario)
- **Attrition & business reputation** (← biggest risk)

# Key takeaways

- Doubtful whether the high-level, generic statements in most employee privacy notices/policies meet the specificity requirements of Bill 88
- Most organizations are only dimly aware of the monitoring they are doing
- You may need have a discussion with staff you didn't have before about what is reasonable to monitor
- If you don't disclose your monitoring (adequately), consider whether you can rely on the evidence



# Your Gameplan

# Game Plan

- Find out what monitoring is currently taking place
- Decide what to do (you have options)
- Publish a policy
- Communicate thoughtfully, and be prepared for questions from employees



**October 11**  
is 20 calendar days and  
**15 business days away**

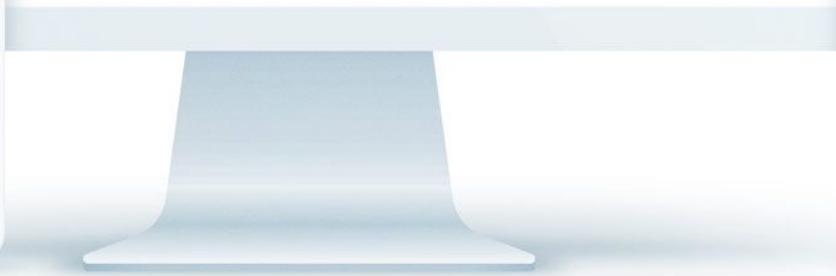
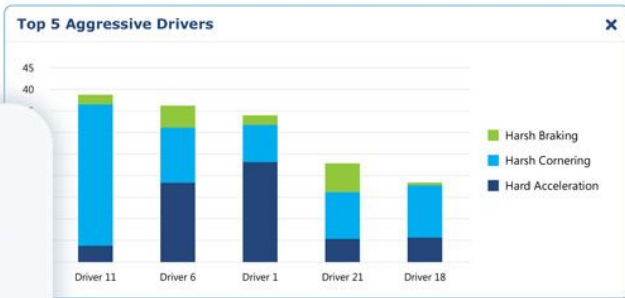
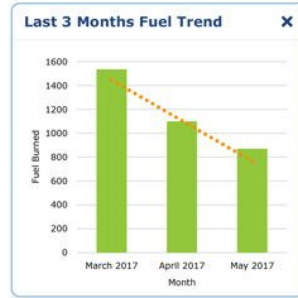
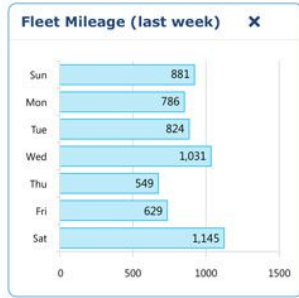
# What is monitoring?

- Loss prevention
  - Using cameras and sensors to detect and deter theft
  - Using GPS devices to track the location of vehicles
- Security
  - Using Data Loss Prevention (DLP) tools to detect and prevent unauthorized activity
  - Monitoring employees' home environment to identify non-compliant behaviour such as others in the home, presence of mobile cameras
- Compliance
  - Monitoring communication of investment advisors to detect insider trading
- Productivity
  - Monitoring idle time, website and app usage
  - Automatically tracking attendance using badge access, computer logon
- Performance
  - Recording calls and meetings for quality and training purposes
- Operations
  - Fleet management tools to optimize routes





- myGEOTAB**
- Getting Started & Help
  - Dashboard**
  - Map
  - Vehicles
  - Activity
  - Maps BI
  - Engine & Maintenance
  - Zones & Messages
  - Rules & Groups



< Sep 19, 2022 >

Chadwick Singh

win-035khor8ter

ADD/REMOVE TIME

<p>0:00</p> <p>Productive</p> <p>Plan 1%</p>	<p>0:10</p> <p>Productive</p> <p>Plan 12%</p>	<p>0:20</p> <p>Unproductive</p> <p>Plan 18%</p>	<p>0:30</p> <p>Productive</p> <p>Plan 10%</p>	<p>0:40</p> <p>Unproductive</p> <p>Plan 13%</p>	<p>0:50</p> <p>Productive</p> <p>Plan 0%</p>
<p>1:00</p> <p>Productive</p> <p>Plan 47%</p>	<p>1:10</p> <p>Productive</p> <p>Plan 43%</p>	<p>1:20</p> <p>Productive</p> <p>Plan 40%</p>	<p>1:30</p> <p>Productive</p> <p>Plan 48%</p>	<p>1:40</p> <p>Productive</p> <p>Plan 91%</p>	<p>1:50</p> <p>Productive</p> <p>Plan 32%</p>



## Interaction Talk Ratio

- USING BEST PRACTICE
- COACHING RECOMMENDED



4.1



5.3



7.8



Sam should practice listening more in customer calls



Jakie can increase stage conversion by talking more about value, not competition



JAKIE. B

Talk less about  
**Competition**

+12

## GONG Demo Calls - West Team

Settings

Team Recommendations

Individual Records

### Data Driven Recommendations

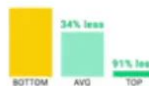
Based on analysis of 1,897 calls by 32 team members

■ Top performers ■ Average performers ■ Bottom performers

Talk less about:

#### Hiring Process

The **Hiring Process** topic may include phrases such as: interview, on-sits interview, candidate evaluation, resume tracking, selection process, recruiter eval... and more >



Talk less about:

#### Pricing

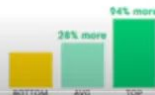
The **Pricing** topic may include phrases such as: discount, pricing tier, pricing plan, contact terms, up front agreement, per user costs... and more >



Talk more about:

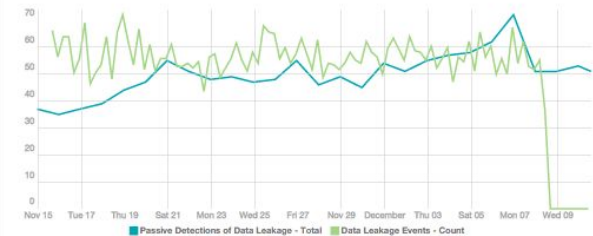
#### Next Steps

The **Next Steps** topic may include phrases such as: next steps, follow up, meeting, scheduling, lock down, set up, coordinate, next call... and more >



# Data Leakage Monitoring

## Data Leakage Monitoring - 25-Day Trend



Last Updated: 1 minute ago

## Data Leakage Monitoring - Vulnerabilities that Could Lead to Data Leakage

Account Anonymous Authenticate Bypass Certificate  
 Credentials Crypto Default Disclosure Leak  
 Man-in-the-Middle MitM Password SSL TLS

Last Updated: Less than a minute ago

## Data Leakage Monitoring - Activity with Potential for Data Leakage

Cloud Services Cloud Storage E-mail Attachment FTP  
 Internet Messaging Large Xfr TCP Long TCP Outbound to External IP  
 Outbound to Malicious IP Peer-to-Peer USB USB Events

Last Updated: Less than a minute ago

## Data Leakage Monitoring - Indicators

Confidential Data Credit Card Number Credit Card Number Office File  
 Password PDF File Private Key PST / OST File  
 Sensitive Data Social Security Number Social Security Number User Info  
 Email Attachment FTP Client Data Leakage Server Data Leakage  
 File Detection Files Detection File Download File Upload

Last Updated: Less than a minute ago

## Data Leakage Monitoring - Top 10 Subnets with the Most Passive Detections

IP Address	Total	Vulnerabilities
[Redacted]	9	3 (Yellow) 6 (Blue)
[Redacted]	9	3 (Yellow) 6 (Blue)
[Redacted]	5	5 (Blue)
[Redacted]	4	4 (Blue)
[Redacted]	3	3 (Blue)

Last Updated: 1 minute ago

## Data Leakage Monitoring - Top 10 Systems with the Most Passive Detections

IP Address	DNS	MAC Address	Total	Vulnerabilities
[Redacted]			1	1 (Yellow)
[Redacted]			1	1 (Yellow)
[Redacted]			1	1 (Yellow)
[Redacted]			1	1 (Yellow)

Last Updated: 1 minute ago

## Data Leakage Monitoring - Top 10 Ports Most Associated with Passive Detections

Port	Total	Vulnerabilities
59998	2	2 (Yellow)
51496	2	2 (Yellow)
50781	2	2 (Yellow)
80	45	45 (Blue)

Last Updated: 1 minute ago

## Data Leakage Monitoring - Top 10 Most Prevalent Passive Detections

Plugin ID	Name	Severity	Host Total	Total
4674	Flash ".swf" File Detection	Info	31	31
7137	Client Data Leakage Detection (Username and Password)	Medium	6	6
4677	User Credentials Stored in Cookie	Info	6	6
3963	.pdf Document File Detection	Info	3	3
4711	'dll' File Detection	Info	2	2

Last Updated: 1 minute ago

## Data Leakage Monitoring - Top 10 Most Prevalent Events (Last 72 Hours)

Event	Count	Trend Data
PVS-Credit_Card_Client_Data_Leakage_Detected	25	[Bar chart showing event frequency over 72 hours]
Snort-Sensitive_Data	21	[Bar chart showing event frequency over 72 hours]
PVS-Credit_Card_Server_Data_Leakage_Detected	19	[Bar chart showing event frequency over 72 hours]
PVS-Social_Security_Number_Client_Data_Leakage_Detected	19	[Bar chart showing event frequency over 72 hours]
iGuard-ACT-DBF_Leaving_Network	12	[Bar chart showing event frequency over 72 hours]
iGuard-Unauthorized_Desktop_Sharing	11	[Bar chart showing event frequency over 72 hours]
iGuard-Audit_Examination_Reports	10	[Bar chart showing event frequency over 72 hours]
iGuard-Compress_Attachments	10	[Bar chart showing event frequency over 72 hours]
iGuard-Credit_Report	10	[Bar chart showing event frequency over 72 hours]
iGuard-Financial_Reports	10	[Bar chart showing event frequency over 72 hours]

Last Updated: 1 minute ago

# What monitoring activities are in place?

- Ask people!
  - Most employee monitoring activities are carried out for reasonable purposes - set the tone and demonstrate you understand this by using a prepared agenda
  - Expect (and respect/appreciate) reluctance to share details
- Help people double check
  - List of common software tools - don't forget to consider 'Shadow IT'
  - Consider the tools as well as the features including free trials and 'beta' versions

# Ask yourself

*and your IT, HR, Operations, Security,  
Sales, and management teams...*

- Does this spark joy?
- What is the goal or purpose of this monitoring activity?
- Is it the least privacy intrusive way to accomplish that goal?
- Is it working?
- How do you know?



# Think about the (natural) consequences

In addition to the the legal and regulatory consequences in Ontario...

- How will your employees feel about it?
- How will your employees in BC, Alberta, or Quebec (provinces with privacy laws that protect employees) react?
- How will look on TikTok? Glassdoor? Twitter?



# Decide what to do

*(you have options)*

- Stop doing it or adjust the approach
  - Limit collection, adjust settings
  - Brag about it! (put it in the policy)
- Keep doing it, and be transparent
  - Publish a policy in compliance with Ontario Bill 88
- Keep doing it, don't tell anyone, and hope no one finds out
  - Understand and accept the (ESA legal) risk





# What policies are in place?

- Review what policies are already in place that may need to be synced up:
  - monitoring employees
  - remote working
  - expectation of privacy language
  - online/offline conduct
- Unionized? Work with the union to sync up Collective Agreement language (and expectations)

# Communicate thoughtfully

- Go beyond what is required by law
- Explain why the monitoring is necessary
- Share how employee's privacy is protected - what are their rights? How do you control access to and use of the data?
- Consider providing alternatives, such as a company issued device instead of installing endpoint monitoring on personal devices



# We can help...



## **SWAT Team Service Package**

Meet with experts in employment law, privacy law, and operational privacy

Employee Monitoring Policy Template - customized

Interview Accelerators

- Pre-interview questionnaire
- List of commonly used tools that have monitoring capabilities

Summary report

- What we found
- Issues & recommendations

# Thank you! Questions?



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